



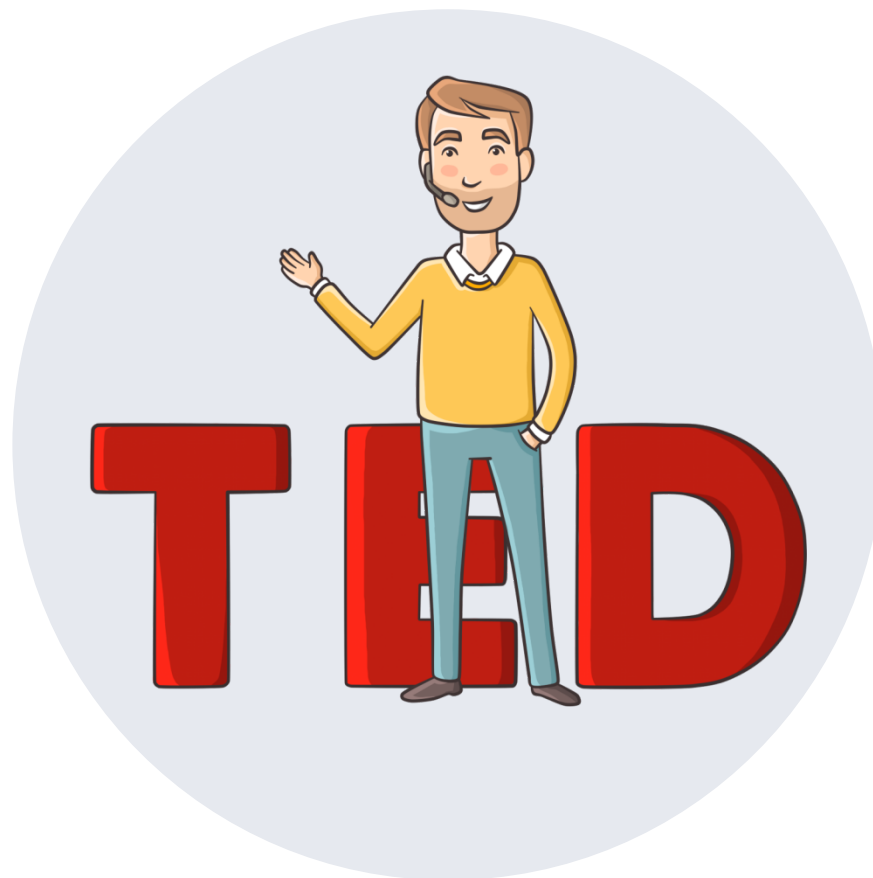
инглекс онлайн-школа
английского языка



Светлана Логинова
Методист

14 ноября, 20:00 МСК

Изучение
английского
языка
с помощью TED



План

1. *TED*-конференции и *TED Talks*
2. Дополнительные продукты от *TED*
3. Самые популярные *TED Talks*
4. Как правильно работать с *TED Talks*
5. Готовые уроки
6. Учебники

1 TED-конференции и TED Talks



What does TED stand for?

T

E

D



TED: Ideas worth spreading

T — Technology

E — Entertainment

D — Design

TED-мероприятия

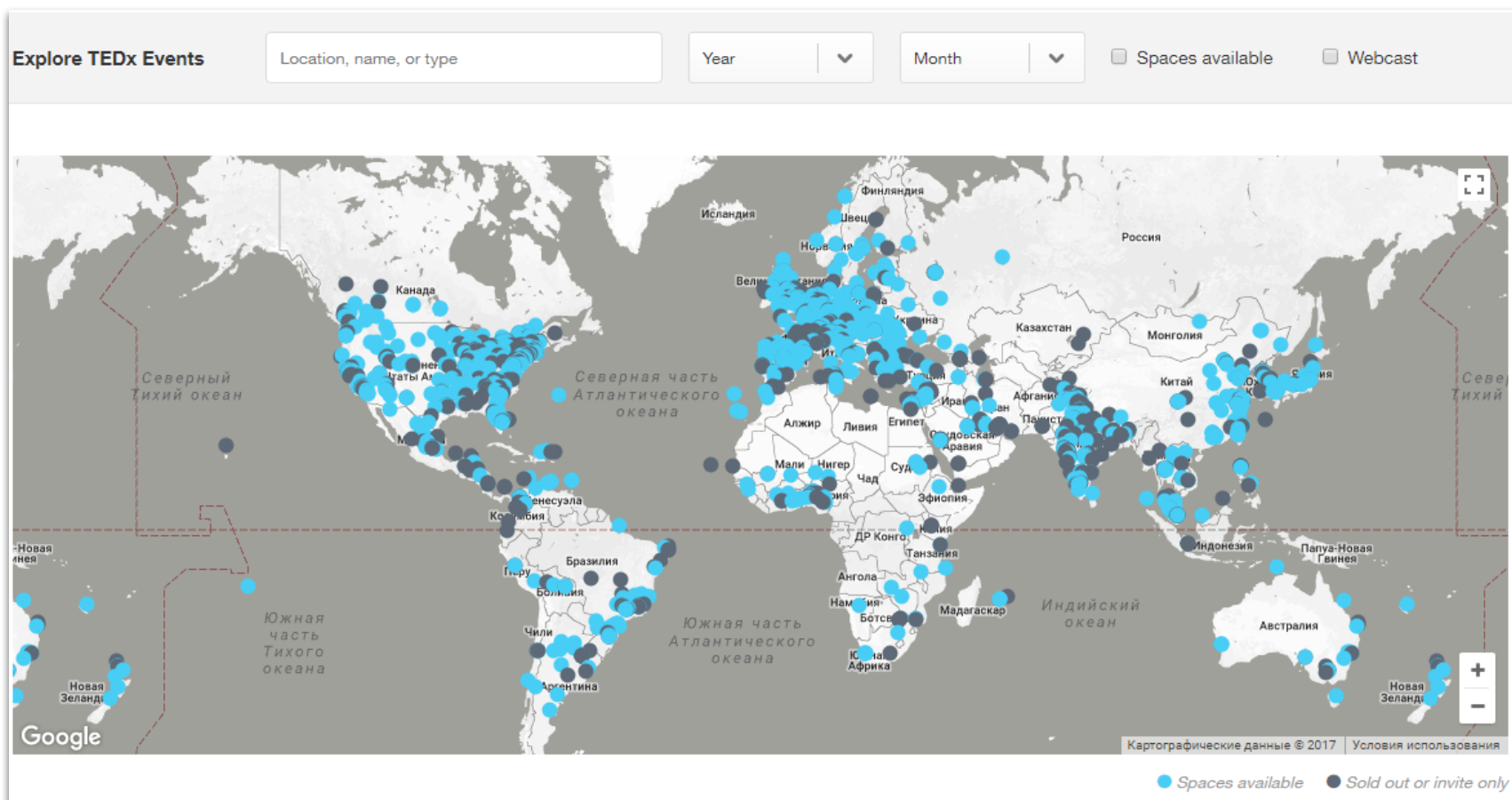
TED-конференция

- 1984 год — первая конференция
- Проводится 2 раза в год в Ванкувере
- Видеозаписи выступлений публикуются на <https://www.ted.com/talks>

TEDx-конференции

- Независимые конференции по лицензии TED
- Проводятся в различных странах, городах, университетах
- Видеозаписи публикуются на <https://www.ted.com/watch/tedx-talks>

TEDx-конференции во всем мире

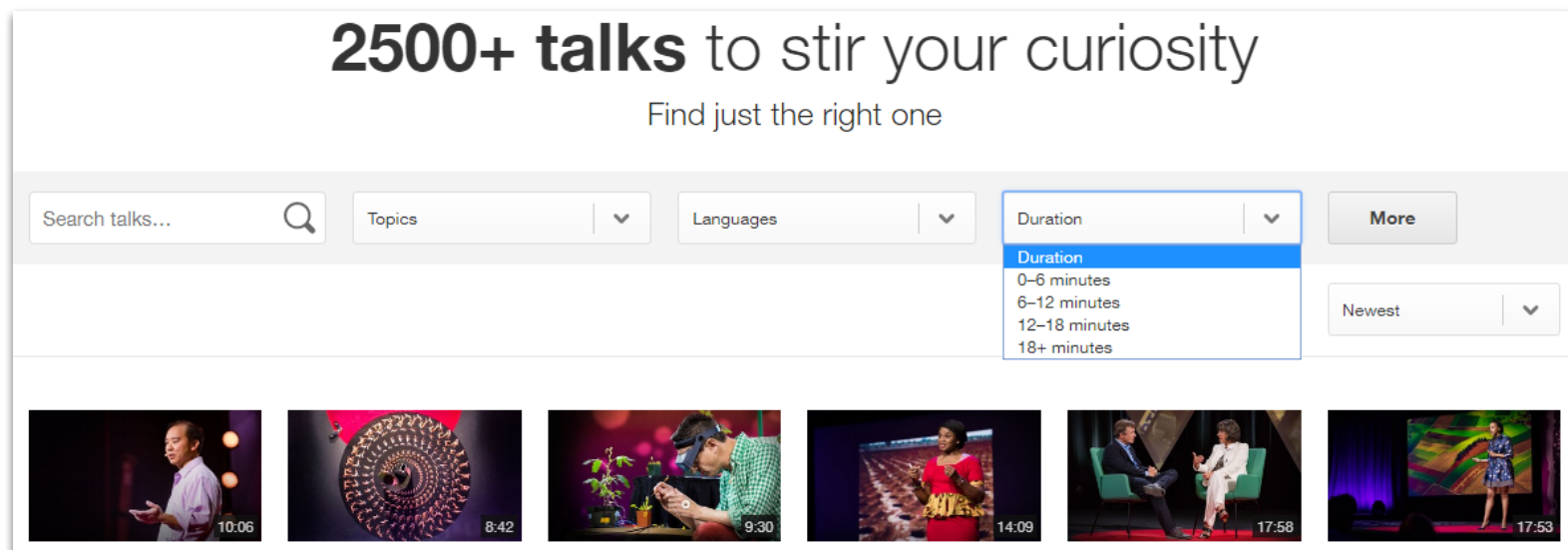


TED Talks



TED Talk — это лекция на конференции

- От 5 до 18 минут (иногда дольше)



TED Talk — это лекция на конференции

- От 5 до 18 минут (иногда дольше)
- Без продаж
- Без политической агитации
- Без религиозной агитации
- Только оригинальные, уникальные идеи и опыт

TED Talk — это

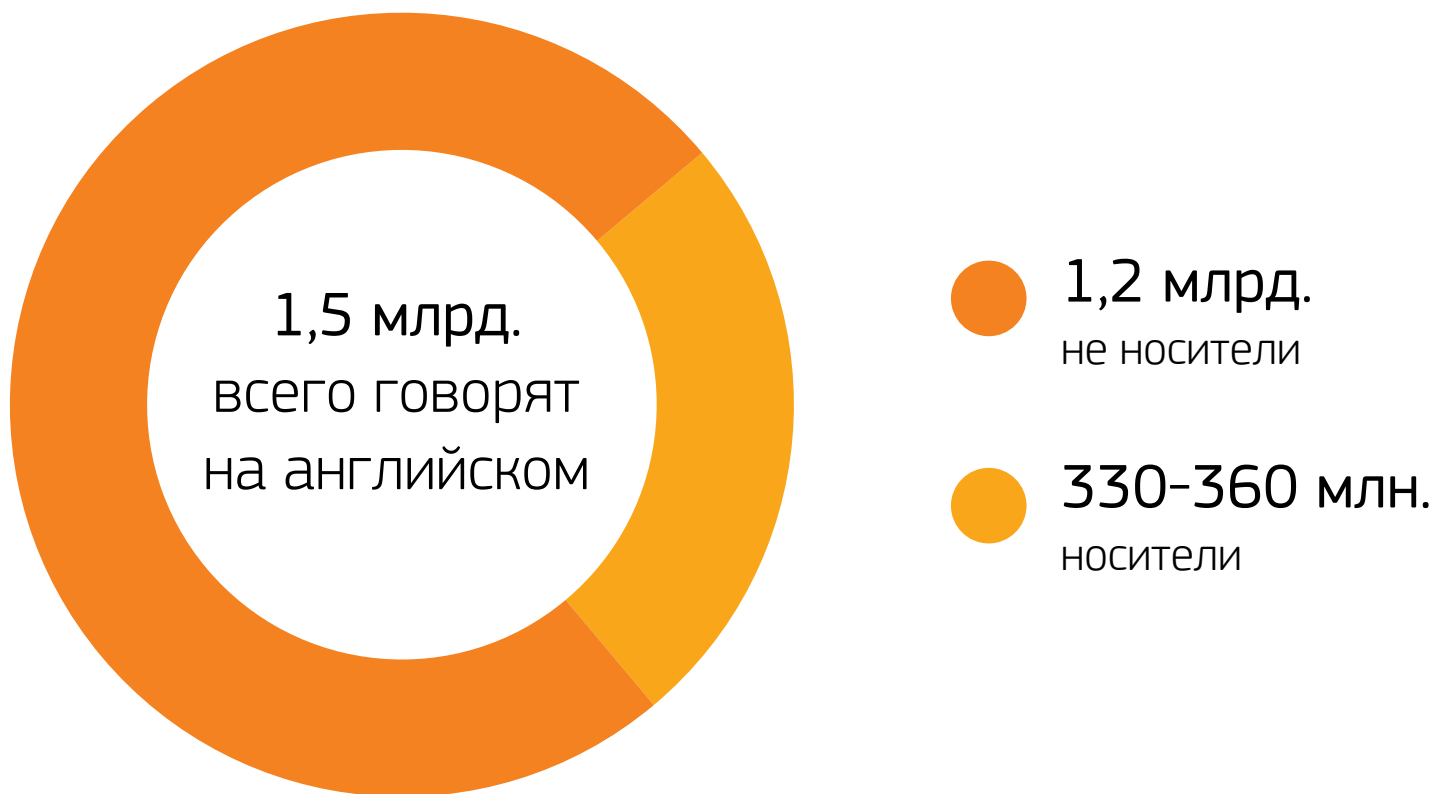
- Многообразие акцентов



Статистика

Шанс, что вы будете говорить на английском с носителем $\approx 25\%$

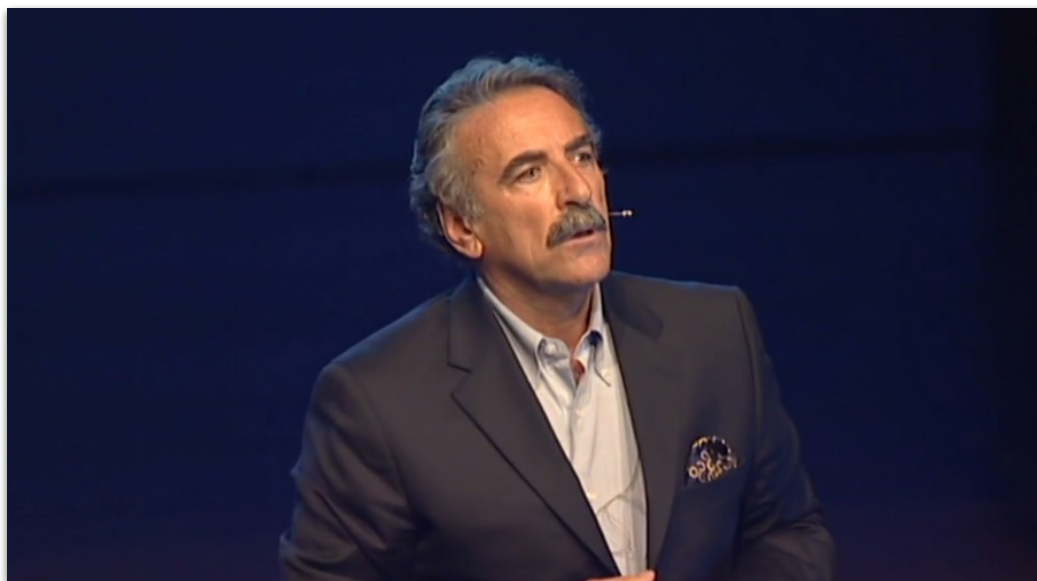
Шанс, что вы будете говорить на английском с не носителем $\approx 75\%$



Угадайте акцент — Видео 1



Какой акцент Вы слышите?



Слова из видео 1

- *to be shaped*
— быть сформированным
- *to fail*
— потерпеть неудачу
- *to be distraught*
— быть расстроенным

Угадайте акцент — Видео 2



Какой акцент Вы слышите?



Слова из видео 2

- *to peddle*
— продавать
- *to assume*
— предполагать
- *to be made to understand*
— дать понять

Угадайте акцент — Видео 3



Какой акцент Вы слышите?



Слова из видео 3

- *a Wonder Woman*
— Чудо-женщина
- *a meaningful message*
— сообщение, имеющее важное значение
- *contemporary*
— современный

Угадайте акцент — Видео 4



Какой акцент Вы слышите?








Слова из видео 4

- *a simultaneous exhibition*
— сеанс одновременной игры
- *to beat*
— побеждать
- *the Golden Age*
— Золотая эпоха

TED Talk — это

- Многообразие акцентов
- Современный контент

 16:03	 17:10	 10:54	 16:50	 14:11
<i>Victoria Pratt</i> How judges can show respect Posted Nov 2017 Rated Inspiring, Informative	<i>Robert Muggah</i> The biggest risks facing cities — and some solutions Posted Nov 2017 Rated Informative, Inspiring	<i>Jon Bowers</i> We should aim for perfection — and stop fearing failure Posted Nov 2017 Rated Inspiring, Informative	<i>Ameenah Gurib-Fakim and Stephanie Busari</i> An interview with Mauritius's first female president Posted Nov 2017 Rated Inspiring, Fascinating	<i>Paul Hessburg</i> Why wildfires have gotten worse — and what we can do about it Posted Nov 2017 Rated Informative, Persuasive

TED Talk — это

- Многообразие акцентов
- Современный контент
- Перевод на многие языки мира


Перевод на многие языки мира

Languages				×
Afrikaans	Estonian	Kurdish	Romanian	
Albanian	Faroese	Kyrgyz	Russian	
Algerian Arabic	Filipino	Lao	Rusyn	
Amharic	Finnish	Latgalian	Sardinian	
Arabic	French	Latin	Serbian	
Armenian	French (Canada)	Latvian	Serbo-Croatian	
Assamese	Galician	Lithuanian	Silesian	
Asturian	Georgian	Luxembourgish	Sinhala	
Azerbaijani	German	Macedo	Slovak	
Basque	Greek	Macedonian	Slovenian	
Belarusian	Gujarati	Malagasy	Somali	
Bengali	Hakha Chin	Malay	Spanish	
Bislama	Hausa	Malayalam	Swahili	
Bosnian	Hebrew	Maltese	Swedish	
Bulgarian	Hindi	Marathi	Swedish Chef	
Burmese	Hungarian	Mauritian Creole	Tagalog	
Catalan	Hupa	Mongolian	Tajik	
Cebuano	Icelandic	Montenegrin	Tamil	
Chinese, Simplified	Igbo	Nepali	Tatar	
Chinese, Traditional	Indonesian	Norwegian Bokmal	Telugu	
Chinese, Yue	Ingush	Norwegian Nynorsk	Thai	
Creole, Haitian	Irish	Occitan	Tibetan	
Croatian	Italian	Pashto	Turkish	
Czech	Japanese	Persian	Turkmen	
Danish	Kannada	Polish	Ukrainian	
Dutch	Kazakh	Portuguese	Urdu	
Dzongkha	Khmer	Portuguese, Brazilian	Uyghur	
English	Klingon	Punjabi	Uzbek	
Esperanto	Korean		Vietnamese	

TED Talk — это

- Многообразие акцентов
- Современный контент
- Перевод на многие языки мира
- Интерактивный транскрипт

Интерактивный транскрипт



Lauren Zalaznick at TEDWomen 2010

The conscience of television

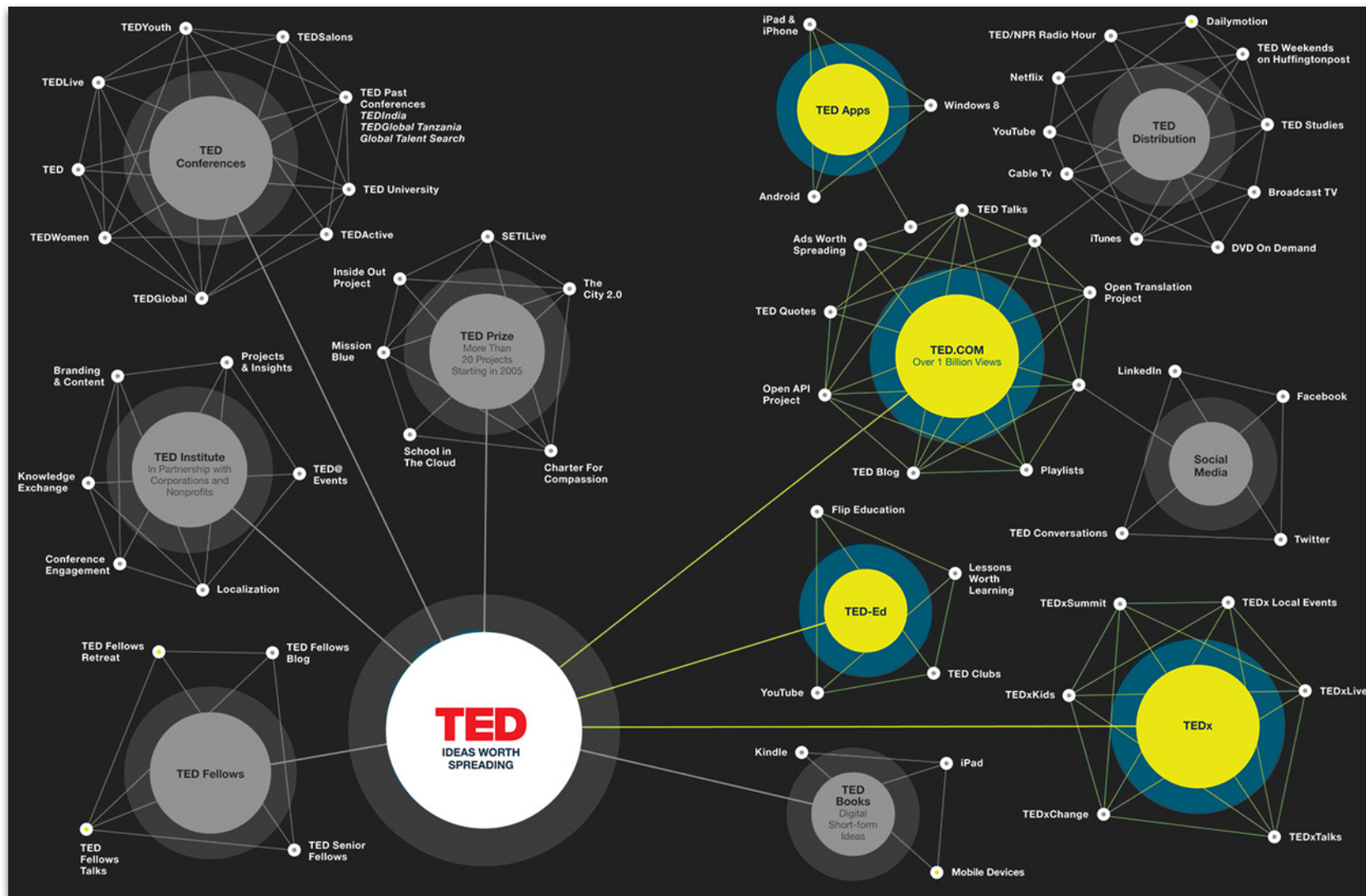
13:04 • Subtitles in 30 languages

02:07 Now speaking of evolution, from basic biology, you probably remember that the animal kingdom, including humans, have four basic primal instincts. You have hunger; you have sex; you have power; and you have the urge for acquisitiveness. As humans, what's important to remember is that we've developed, we've evolved over time to temper, or tame, these basic animal instincts. We have the capacity to laugh and cry. We feel awe, we feel pity. That is separate and apart from the animal kingdom. The other thing about human beings is that we love to be entertained. We love to watch TV. This is something that clearly separates us from the animal kingdom. Animals might love to play, but they don't love to watch.

02:59 So I had an ambition to discover what could be understood from this uniquely human relationship between television programs and the human conscious. Why has television entertainment evolved the way it has? I kind of think of it as this cartoon devil or angel sitting on our shoulders. Is television literally functioning as our conscience, tempting us and rewarding us at the same time?

03:25 So to begin to answer these questions, we did a research study. We went back 50 years to the 1959/1960 television season. We surveyed the top-20 Nielsen shows every year for 50 years -- a thousand shows. We talked to over 3,000 individuals -- almost 3,600 -- aged 18 to 70, and we asked them how they felt emotionally. How did you feel watching every single one of these shows? Did you feel a sense of moral ambiguity? Did you feel outrage? Did you laugh? What did this mean for you? So to our global TED audiences, I want to say that this was a U.S. sample. But as you can see, these emotional need states are truly universal. And on a factual basis, over 80 percent of the U.S.'s most popular shows are exported around the world. So I really hope our global audiences can relate.

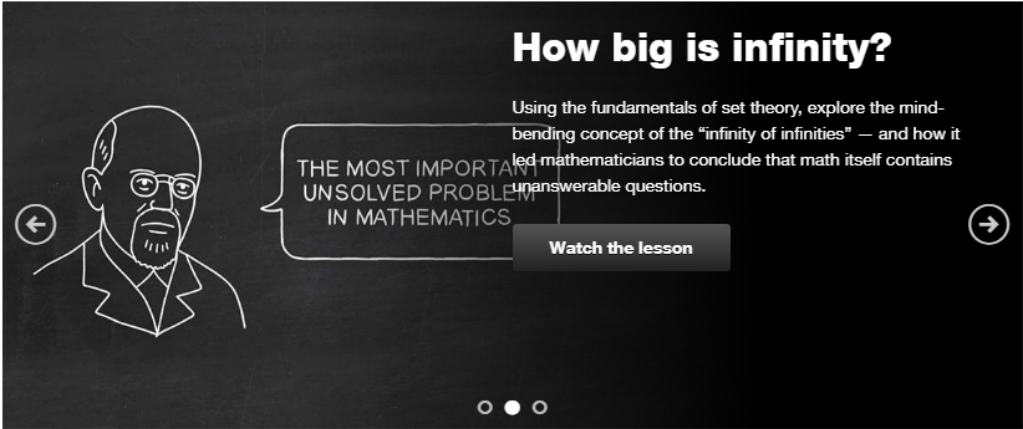
Дополнительные продукты от TED




TED Ed: Lessons worth sharing (and learning)



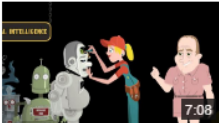
TED Ed: Lessons worth sharing (and learning)




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How much does a video weigh?



John Lloyd
An animated tour of the invisible



Jon Bergmann
Just how small is an atom?



Carvens Lissaint
"Put the financial aid in the bag"

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TED Ed — Where do new words come from?

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Where do new words come from? - Marcel Danesi




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6,077 Questions Answered

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There are over 170,000 words currently in use in the English language. Yet every year, about a thousand new words are added to the Oxford English Dictionary. Where do they come from, and how do they make it into our everyday lives? Marcel Danesi explains how new words enter a language.



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12345678


One way a word enters a language is by:

☐ A Borrowing it from another language

☐ B Cloning an existing word

☐ C Luck

☐ D Eliminating another word



Watch

Think

Dig Deeper

Discuss

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Additional Resources for you to Explore

Find the creation of new words fascinating? [Click here](#) to find out more. [How new words are born](#) is a great article on this topic.

What are the origins of some words that are commonly used? [The Oxford Living Dictionary](#) that [provides word origins](#) will help you find out.

[Loanwords](#) are those words borrowed from another language. [Here is a site](#) with some great examples found in the English language. What do the words smorgasbord, karaoke, and bikini all have in common? Check out [20th century loanwords](#) from the British Library. Can you think of any others? How about bayonet, ballet, and chef, [all from the French language](#).

Finding this idea of creating new words fun? Watch this TED Talk: [Go ahead, make up new words!](#) Who decides if a word is "real?" Watch this TED Talk: [What makes a word "real?"](#) and find out.



Watch

Think

[Dig Deeper](#)

Discuss


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Explore ideas worth spreading

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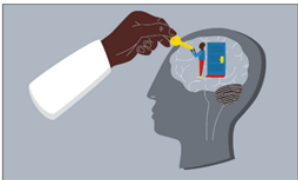


Arts + Design

GALLERY: ASTONISHING IMAGES OF WILDLIFE THAT CAN HELP YOU RAISE YOUR OWN PHOTO GAME

Want to take pictures that will make people gasp? Photographer David Yarrow shares his advice on how to avoid the played-out and zoom in on the unexpected.

MORE →




Science

HOW ONE SCIENTIST IS WORKING TO REACH PEOPLE IN VEGETATIVE STATES

How many unresponsive patients actually have some consciousness of what's occurring around them? Possibly up to 20 percent, according to neuroscientist Adrian Owen, who is determined to give them a voice.

MORE →



Tech

7 SMART WAYS TO USE TECHNOLOGY IN CLASSROOMS

Elementary school teacher Kayla Delzer's students tweet, post on Instagram and watch YouTube in class. Here's why she thinks all kids should do the same.

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<https://ideas.ted.com/>

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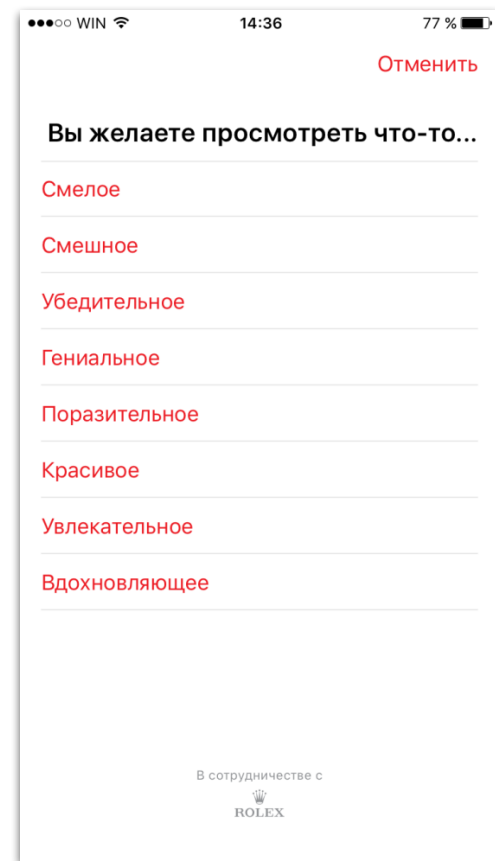
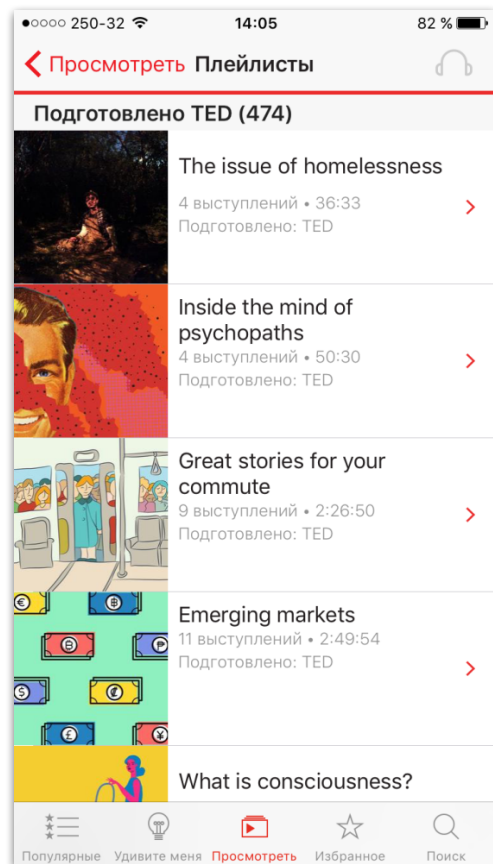
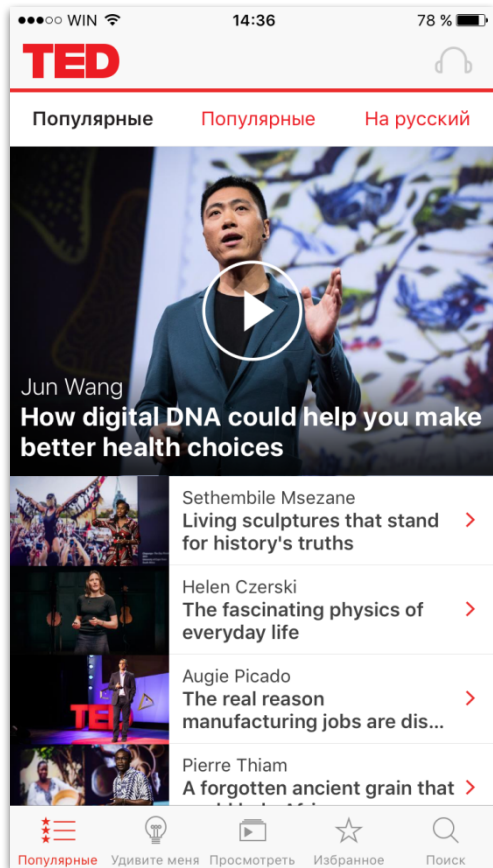
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TED Newsletter

<https://www.ted.com/newsletter>

Приложение от TED
















TED iOS / Android



3

Самые популярные TED Talks

TED Talks Most Viewed 35

				
Do schools kill creativity?	Your body language shapes who you are	How great leaders inspire action	The power of vulnerability	10 things you didn't know about org...
				
Why we do what we do	How to speak so that people want t...	Looks aren't everything. Believe me,...	The puzzle of motivation	This is what happens when you repl...
				
How to spot a liar	The thrilling potential of SixthSense ...	The happy secret to better work	How I held my breath for 17 minutes	What makes a good life? Lessons fro...

Топ 10 TED Talks

Название	Уровень	Грамматика	Тема	Акцент
1. Do schools kill creativity? (Ken Robinson)	Advanced	Reported speech Conditional sentences	Education, creativity, importance of mistakes	British
2. Your body language may shape who you are (Amy Cuddy)	Upper-Intermediate+	Present / Past Continuous	Body language, non-verbal communication	American
3. How great leaders inspire action (Simon Sinek)	Upper-Intermediate+	Question sentences	Business, selling-buying	American
4. Why we do what we do (Tony Robbins)	Advanced	Present tenses	Motivation	American
5. Looks aren't everything. Believe me, I'm a model (Cameron Russell)	Intermediate	Present tenses	Appearance	American

Топ 10 TED Talks

Название	Уровень	Грамматика	Тема	Акцент
6. The power of introverts (Susan Cain)	Upper-Intermediate+	Past tenses Infinitive / Gerund	Self-discovery, extraordinary talents	American
7. The happy secret to better work (Shawn Achor)	Upper-Intermediate+	Conditional 1	Positive psychology	American
8. Teach every child about food (Jamie Oliver)	Upper-Intermediate+	Modal verb need	Food, overconsumption, healthy eating habits	British
9. The puzzle of motivation (Dan Pink)	Advanced	Strong adjectives	Motivation, rewards at work	American
10. The price of shame (Monica Lewinsky)	Intermediate	Past tenses	Regrets, mistakes and how to let it go	American

4

Как правильно работать с TED Talks



Teach every child about food — Jamie Oliver



What do you see in the picture?



Этапы работы с каждой лекцией

1. Первый просмотр (без субтитров)

Этапы работы с каждой лекцией

1. Первый просмотр (без субтитров)
2. Второй просмотр (с субтитрами)

Этапы работы с каждой лекцией

1. Первый просмотр (без субтитров)
2. Второй просмотр (с субтитрами)
3. Проработка новых слов и грамматики с помощью транскрипта

Проработка новых слов и грамматики с помощью транскрипта



JAMIE OLIVER

Teach every child about food

21:46 • Subtitles in 49 languages

12:06 I want to tell you about something that kind of epitomizes the trouble that we're in, guys, OK? I want to talk about something so basic as milk. Every kid has the right to milk at school. Your kids will be having milk at school, breakfast and lunch, right? They'll be having two bottles, OK? And most kids do. But milk ain't good enough anymore. Don't get me wrong, I support milk -- but someone at the milk board probably paid a lot of money for some geezer to work out that if you put loads of flavorings, colorings and sugar in milk, more kids will drink it. Yeah.

12:45 Obviously now that's going to catch on the apple board is going to work out that if they make toffee apples they'll eat more as well. Do you know what I mean? For me, there isn't any need to flavor the milk. Okay? There's sugar in everything. I know the ins and outs of those ingredients. It's in everything. Even the milk hasn't escaped the kind of modern-day problems. There's our milk. There's our carton. In that is nearly as much sugar as one of your favorite cans of fizzy pop, and they are having two a day. So, let me just show you. We've got one kid, here -- having, you know, eight tablespoons of sugar a day. You know, there's your week. There's your month. And I've taken the liberty of putting in just the five years of elementary school sugar, just from milk

Слова из транскрипта

- *to epitomize*
— кратко излагать,
резюмировать
- *Don't get me wrong!*
— Не поймите меня
неправильно!
- *the milk board*
— совет, коллегия,
департамент по употреблению
молока
- *a geezer (informal)*
— старичок, старикашка

Слова из транскрипта

- *a flavouring*
— ароматизатор
- *a colouring*
— краситель
- *toffee apples*
— яблоки в сладкой глазури
на палочке
- *fizzy pop drink*
— сладкий газированный
напиток
- *to take the liberty*
— позволить себе вольность
- *to know ins and outs*
— знать все детально

Этапы работы с каждой лекцией

1. Первый просмотр (без субтитров)
2. Второй просмотр (с субтитрами)
3. Проработка новых слов и грамматики
4. Третий просмотр эпизода или непонятого отрезка
5. Отдых
6. Повторение новых слов и конструкций
7. Готовые уроки по TED

5 Готовые уроки




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Now stuff




Questions no one knows the answers to

October 19, 2017 0



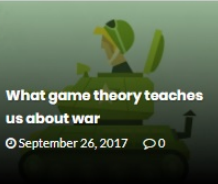
How false news can spread

October 11, 2017 2




The ethical dilemma of driverless cars

October 2, 2017 2




What game theory teaches us about war

September 26, 2017 0




5 dangerous things you should let your kids do

September 18, 2017 0




Upgrading management technology

September 11, 2017 0



How healthy living nearly killed me


August 31, 2017 0



Why you should know how much your co-workers get...


July 5, 2017 0

Business




Questions no one knows the answers to

October 19, 2017 0




Upgrading management technology

September 11, 2017 0



Why you should know how much your co-workers get...

July 5, 2017 0



How to get back to work after a career...

June 17, 2017 0

сайт

Ted 4 ESL


<http://ted4esl.com>


Ted 4 ESL

B1,Business English,Life | October 19, 2017


f t in p G+

LEVEL	B1
FOCUS	Grammar: Indirect Questions
TIME	60 min (incl. 2 min video)

 *STUDENT'S VERSION*

 *TEACHER'S VERSION*

Questions No One Knows the Answers to




Lesson plans digger

TED TALK

TED Talk: Falling in love is the easy part

Posted on February 14, 2015 by Gosia Kwiakowska




In this lesson, students watch a TED Talk by Mandy Len Catron, answer comprehension questions, practice asking and answering questions, and discuss the topic of **falling in love**, **dating**, and **relationships**. It is suitable for levels intermediate and higher. Before deciding to teach this lesson, take a look at [this article](#) and consider your students' cultural sensitivity.

[Continue Reading](#)

TED Talk

TED Talk: Why videos go viral

Posted on June 15, 2015 by Gosia Kwiakowska



Students watch a TED Talk by Kevin Allocca and find out **why videos go viral**. The lesson features a listening comprehension activity, speaking and vocabulary practice. I usually watch it with my upper-intermediate/advanced groups. You can find the video [here](#).


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Видеоразборы в нашем блоге

**инглекс** онлайн-школа английского языка


Английский по Скайпу с лучшими преподавателями. [Попробовать](#)

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[Кейсы и интервью](#) | [Экзамены и сертификаты](#) | [Уровни владения языком](#) | [Прочее](#)



Видеоразбор: Стэнфорд или онлайн-образование?



20 фраз к Хэллоуину от тандема «Оно» и «Симпсоны»



Видеоразбор: зачем 13 черных котов стучат по дереву?

[сайт](#)

Блог «Инглекс»

<http://englex.ru/cat-interesting/>

**инглекс**

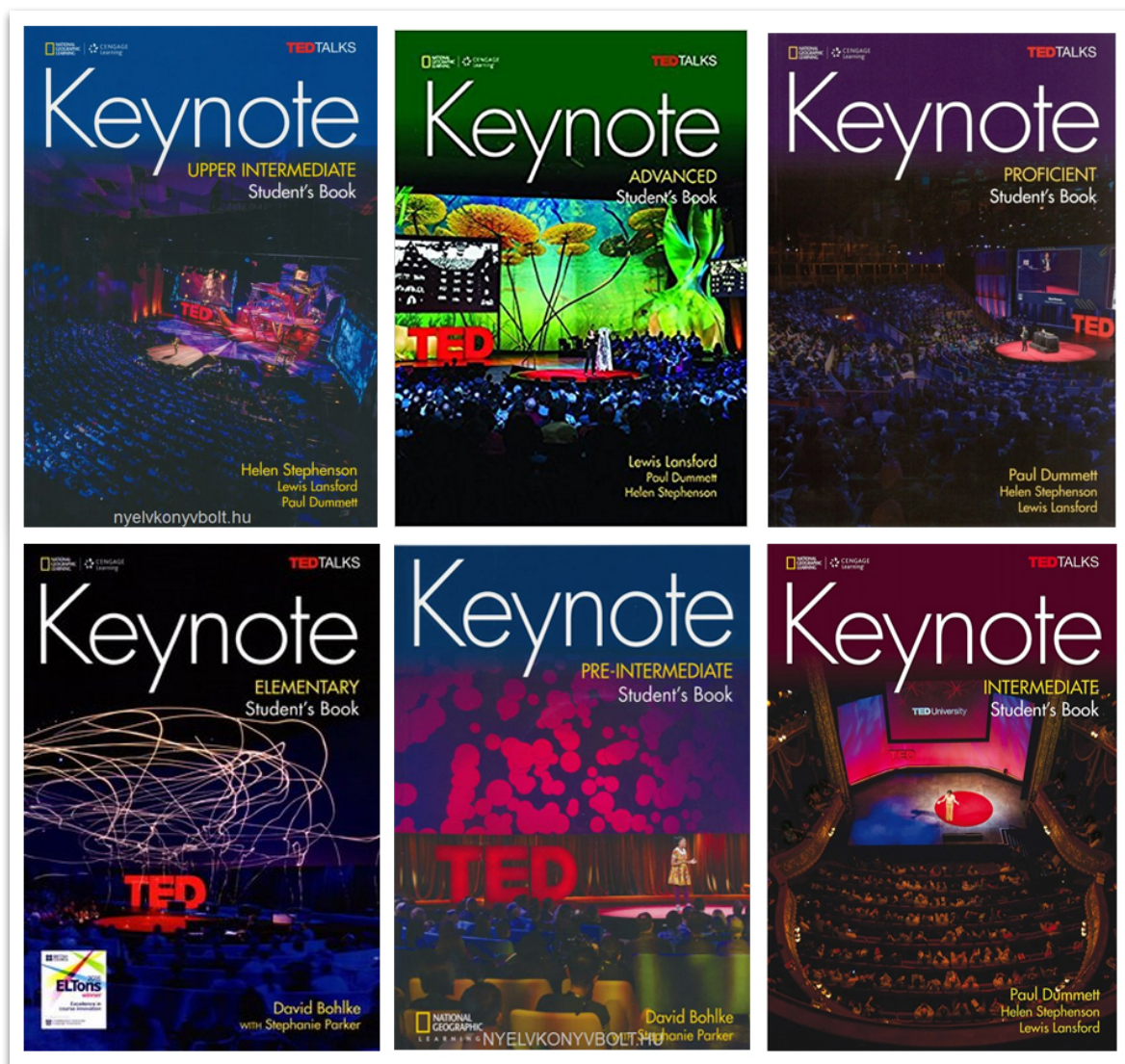
Изучение английского языка с помощью TED



21 Century Reading



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