



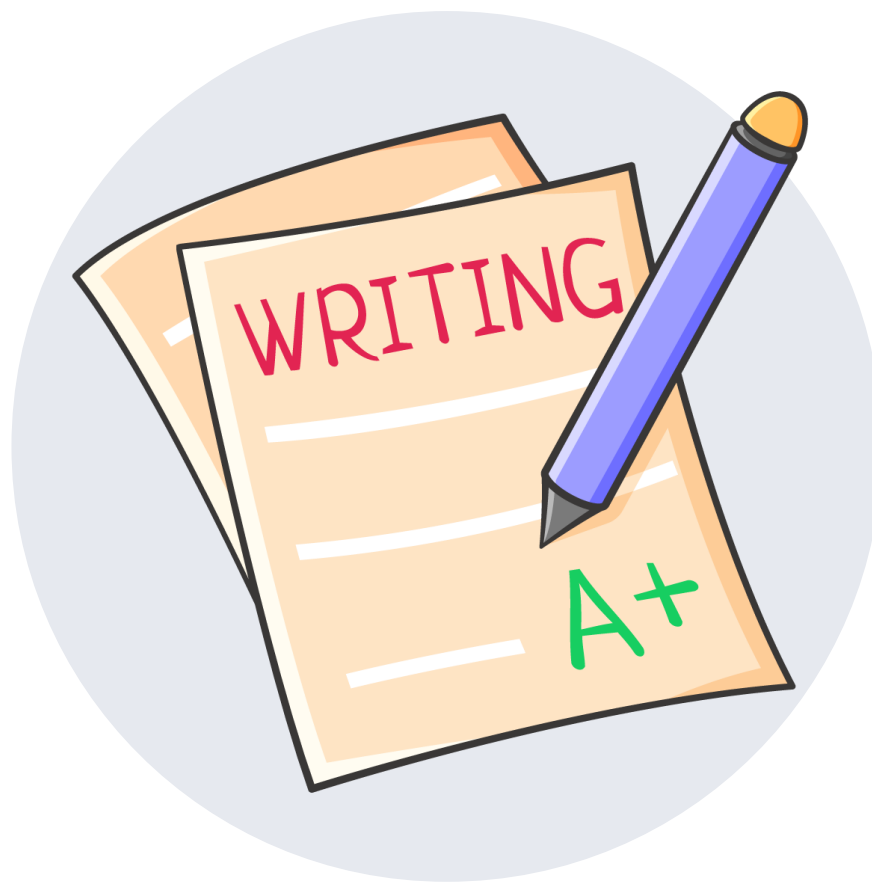
инглекс онлайн-школа
английского языка



Дмитрий Охота
Методист

22 октября, 20:00 МСК

Как успешно
сдать Writing



План

1. Writing: преимущества и недостатки
2. Пишем эссе
3. Пишем отчеты, обзоры, статьи

1

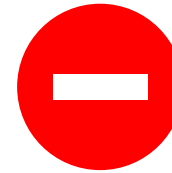
Writing: преимущества и недостатки



Преимущества и недостатки письменной речи

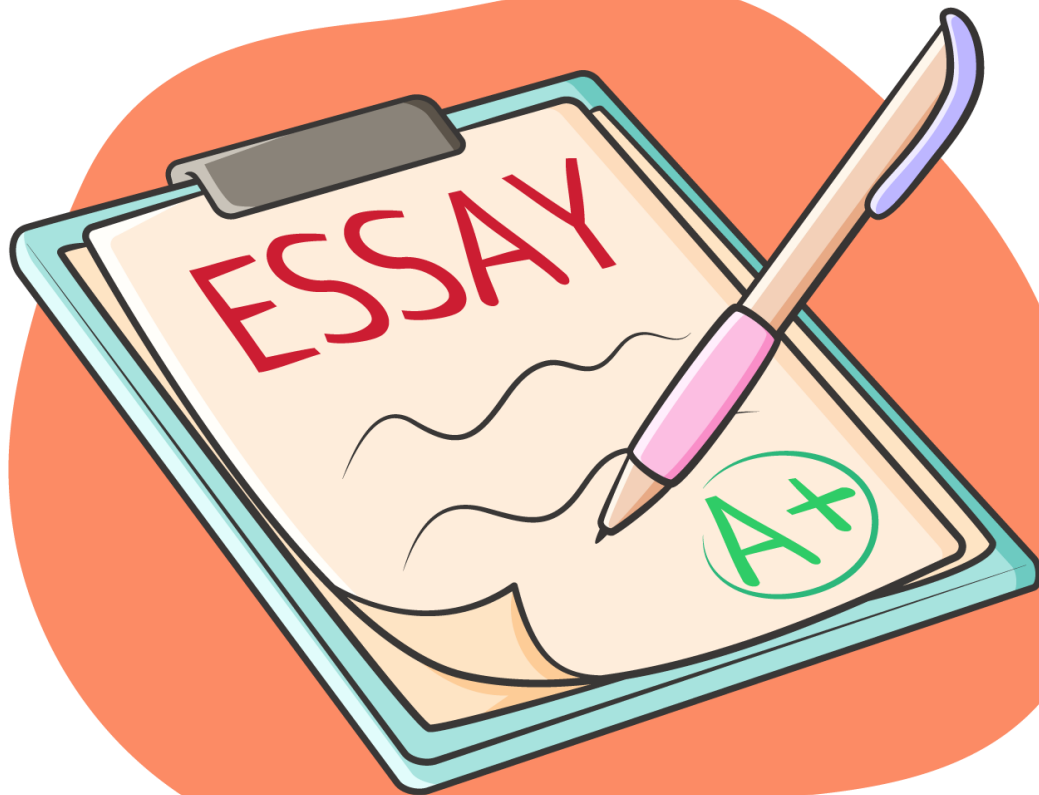


- Время подумать
- Возможность переписать
- Возможность использовать разные источники
- У читателей есть время обдумать прочитанное



- Отсутствие мимики
- Нет акцента на словах
- Нет возможности следить за реакцией читателя
- У читателя нет возможности переспросить, уточнить

2 Пишем эссе

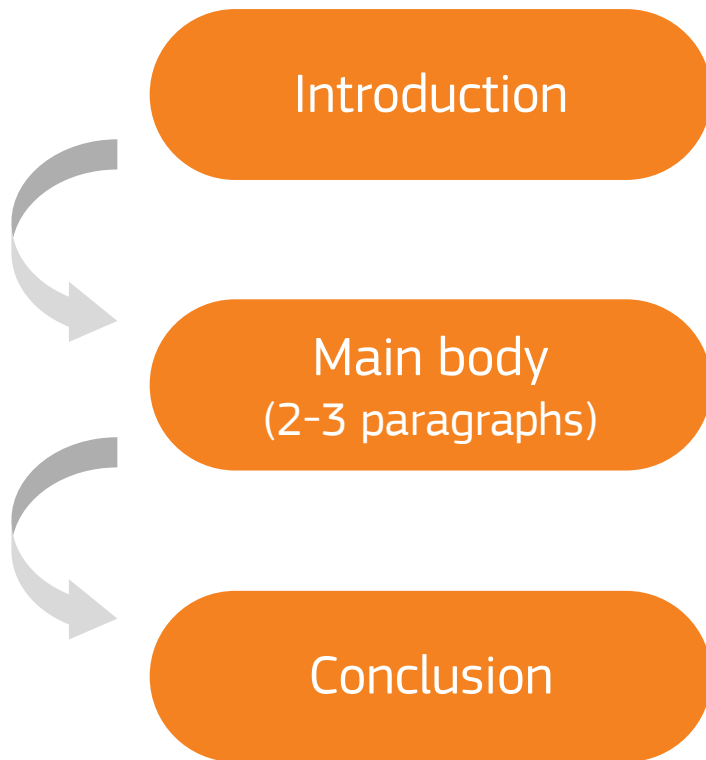


Типы эссе



- Discursive essays
- Opinion essays
- For and against essays
- Providing solutions essays
- Descriptive essays

Discursive essays



- State the topic
- Viewpoint 1 + opposing argument
- Viewpoint 2 + opposing argument
- Summarise topic
- Make general comments
- Give your opinion

Match the linking expressions with the headings



A: beginning	B: main body	C: conclusion
...

- | | | |
|------------------------|------------------|-----------------|
| 1. Finally | 6. However | 11. Lastly |
| 2. In conclusion | 7. To start with | 12. To conclude |
| 3. Last, but not least | 8. Secondly | 13. Firstly |
| 4. To sum up | 9. Next | 14. Moreover |
| 5. First of all | 10. On balance | 15. Furthermore |

Ответ



A: beginning	B: main body	C: conclusion
5. First of all	6. However	1. Finally
7. To start with	8. Secondly	2. In conclusion
13. Firstly	9. Next	3. Last, but not least
	10. On balance	4. To sum up
	14. Moreover	11. Lastly
	15. Furthermore	12. To conclude

Choose the correct linking expressions



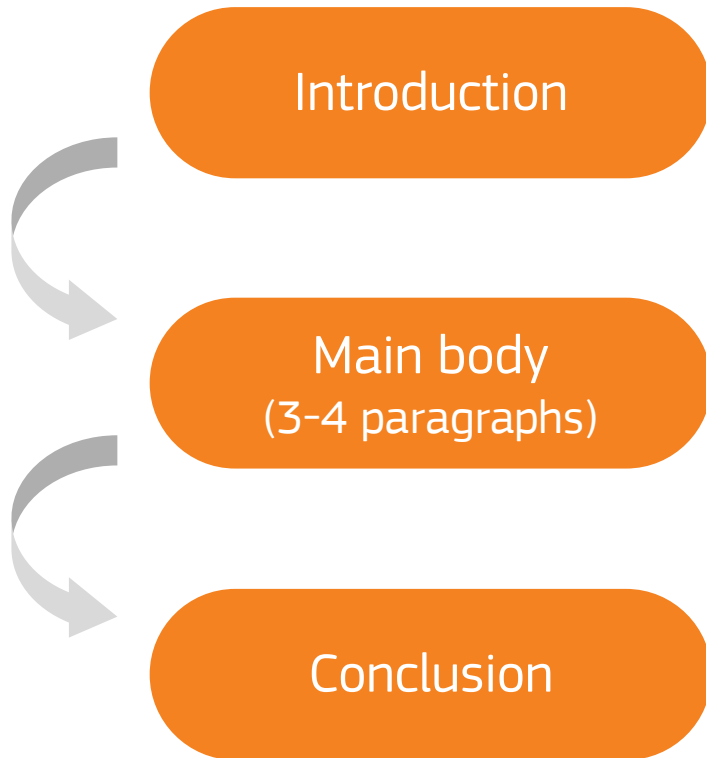
1. **To sum up / On balance**, making your own furniture is an enjoyable hobby. It saves money, as well.
2. In winter, the nights are much longer. **In conclusion / In addition**, it is a lot colder.
3. Working in a coal mine is a hard job and there are reasons for it. **To start with / However**, it can be dangerous.

Ответ



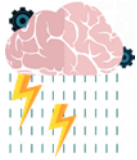
1. **To sum up**, making your own furniture is an enjoyable hobby. It saves money, as well.
2. In winter, the nights are much longer. **In addition**, it is a lot colder.
3. Working in a coal mine is a hard job and there are reasons for it. **To start with**, it can be dangerous.

Opinion essay

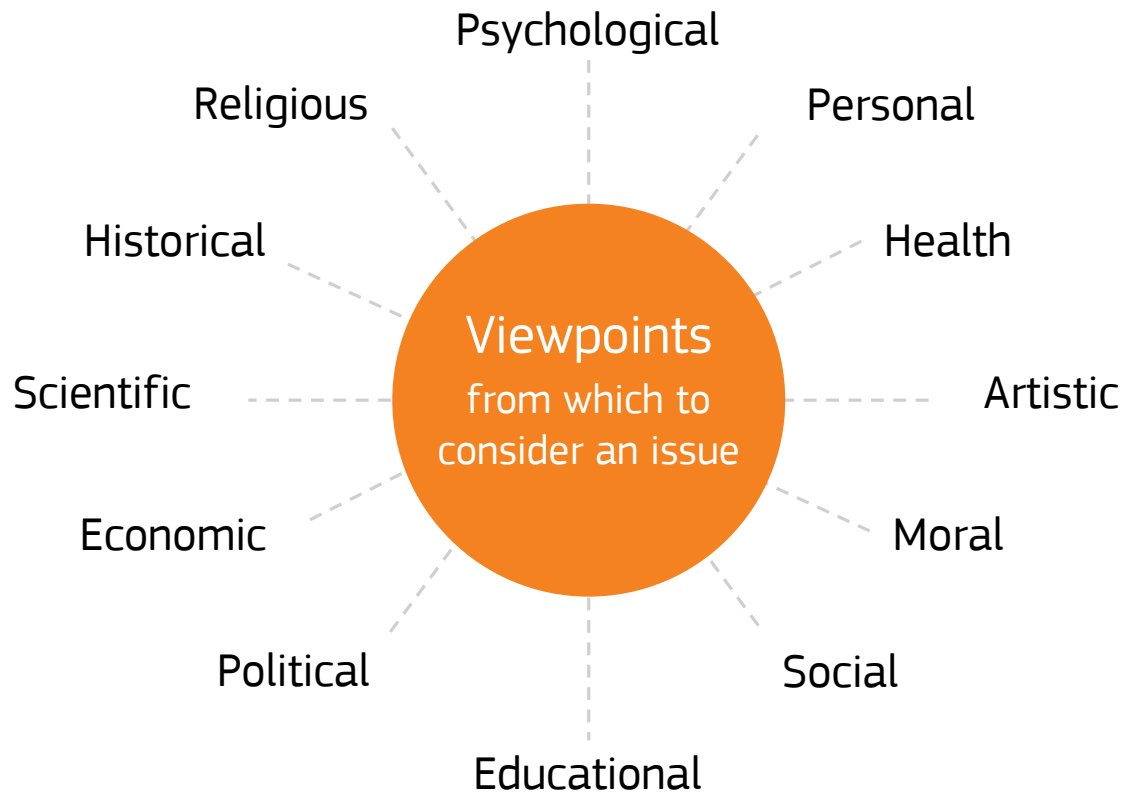


- State the topic and your opinion clearly
- Viewpoint 1 + reason
- Viewpoint 2 + reason
- Opposing viewpoint + reason
- Restate your opinion with different words

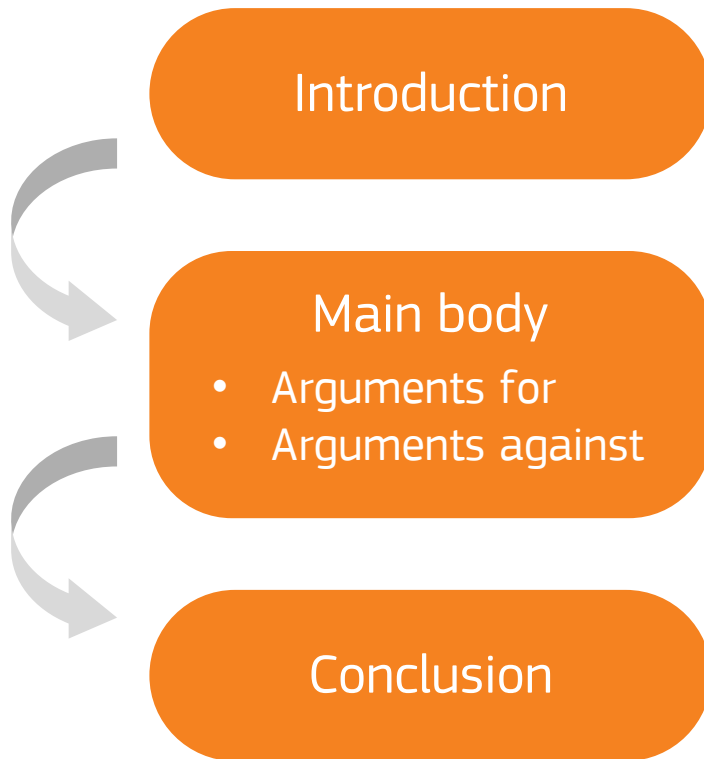
Brainstorming



Should famous people in the society get involved in politics?



For and against essay



- State the topic

**without giving your opinion!*

- Give reasons and examples

~~Informal language~~

~~Strong language~~

- Balanced consideration/opinion

Как начать?

- **Обратитесь непосредственно к читателю:**

Have you ever considered being a blogger?

— Вы когда-нибудь задумывались о том, чтобы стать блогером?

- **Задайте риторический вопрос:**

Can one make a living being a blogger?

— Можно ли зарабатывать на жизнь, работая блогером?

Как начать?

- **Создайте дилемму:**

Economists say that some bloggers make more money than top managers.

— Экономисты говорят, что некоторые блогеры зарабатывают больше, чем топ-менеджеры.

- **Начните с цитаты:**

“The term ‘Professional Blogger’ is no longer an oxymoron.”

— «Термин «Профессиональный блогер» – больше не оксиморон.»

Как закончить?

- **Выразите свое мнение:**

The way I see it, blogging can become a job if you take it professionally.

— С моей точки зрения, блогинг может стать работой, если относиться к этому профессионально.

- **Дайте читателю «пищу для размышлений»:**

Blogging has become extremely popular, and if you want to do it for a living, you should be the best in this field.

— Блогинг стал безумно популярным, и, если вы хотите зарабатывать этим на жизнь, вы должны быть лучшим в этой сфере.

Как закончить?

- **Задайте риторический вопрос:**

But will blogging be as popular in the future as it is now, who knows?

— Но будет ли блогинг так популярен в будущем, как сейчас, кто знает?

- **Закончите цитатой:**

“Blogging is good for your career. A well-executed blog sets you apart as an expert in your field.”

— «Блогинг – хорошая карьера. Качественный блог может сделать вас выдающимся экспертом в вашей области»

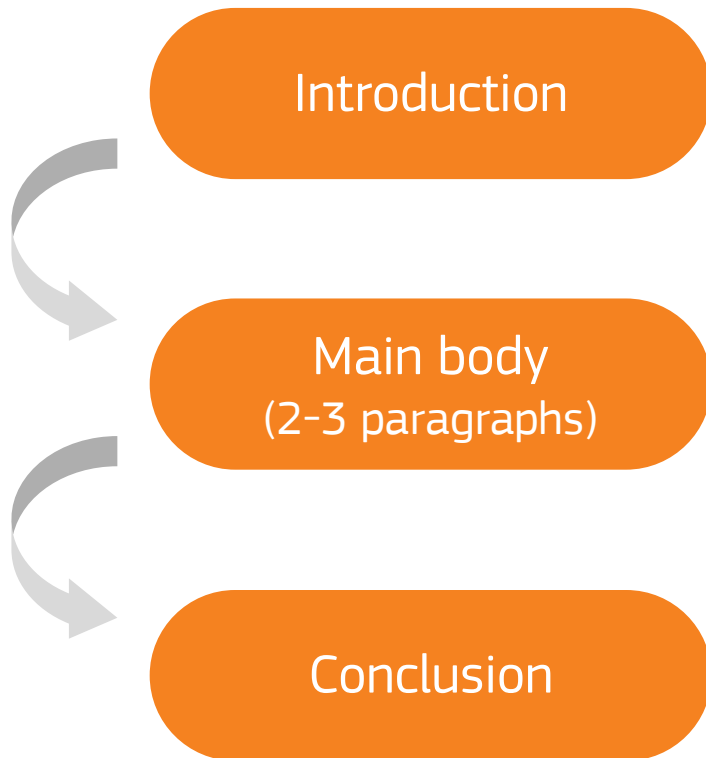
Choose the best beginning



Is censorship of Internet necessary?

1. I think that censorship of Internet is necessary because...
2. Have you ever seen something on the Internet that you definitely wouldn't show your kids?
3. Government uses censorship to keep the dumb masses from finding out the truth.
4. There is so much information on the Internet and we all have the right to choose what we want to see.
5. Censorship is basically breaking into one's private life.

Providing solutions to problems essays



- State the problem

*можно добавить причины проблемы

- Problem 1 + suggestion
- Problem 2 + suggestion

- Summarise your opinion

Match the problems with the suggestions



Problem	Suggestion
1. air pollution	a) provide more litter bins
2. heavy traffic	b) move factories out of the city
3. nowhere for people to walk	c) encourage people to use public transport
4. litter	d) build wider pavements

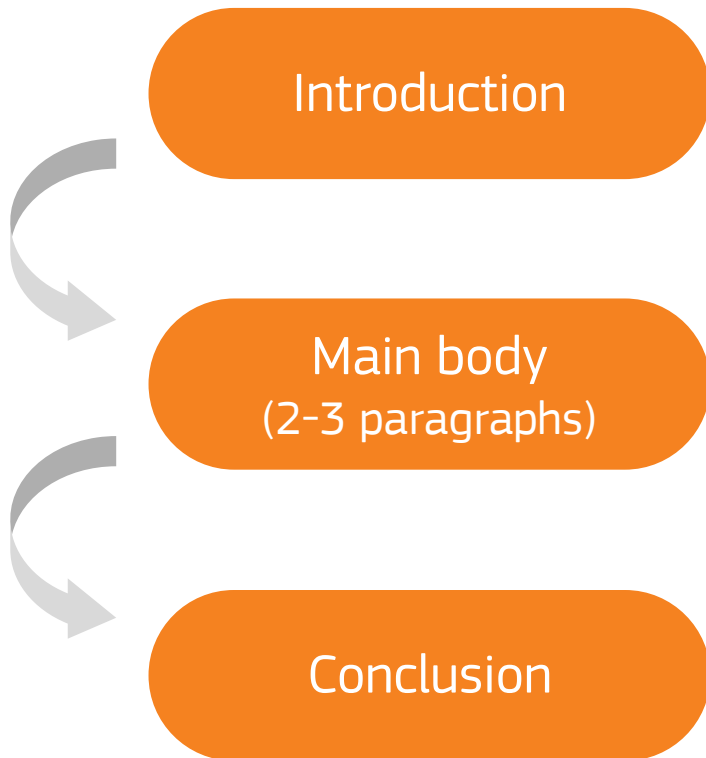
Ответ

1 – b; 2 – c; 3 – d; 4 – a.



1. If we move factories out of the city, there will be less air pollution.
2. If we encourage people to use public transport, the traffic won't be so heavy.
3. If we build wider pavements, there will be more space for people to walk.
4. If we provide more litter bins, there will be less litter in the streets.

Descriptive essay



- Set the scene
- Give reasons
- Provide details
- State your opinion
- Express your emotions, feelings

Narrative techniques



- Описание погоды
- Чувства, настроение
- Драматический язык
- Прямая речь

I first met Susan, my future wife, last year.

It was a cold English jacket weather, I was walking home feeling a bit overwhelmed and moody. I saw a pretty young woman standing on the porch of a small ramshackle bungalow. Our eyes met. "Hey, charming! Wanna cup of tea?" she bubbled.

Use some of narrative techniques to improve the sentence



- Описание погоды
- Чувства, настроение
- Драматический язык
- Прямая речь



I met Steve, our new neighbour, last Tuesday.

Tips for writing essay

Some people say the fashion industry has a bad effect on people's lives. Do you agree?

Notes

Write about:

1. whether people's appearance is important;

2. the price of clothes;

3. ... (your own idea).

1. Сконцентрируйтесь на задании
2. Планирование эссе:
 - Какой будет вывод?
 - Что будет в каждом из абзацев?
 - Содержание абзацев приводит к выводу?
3. *Topic sentence*
4. *Supporting sentences*
5. Задайте вопрос к каждому из абзацев
6. Проверьте написанное эссе
 - Грамматика
 - Орфография
 - Вокабуляр
 - Стиль

Критерии оценивания эссе

- *Content* — соответствует ли содержание вашего эссе тому, что требовалось в задании?
- *Communicative achievement* — выдержан ли стиль вашего эссе? (*formal/informal*)
- *Organisation* — структура вашего эссе
- *Language* — грамматика и орфография

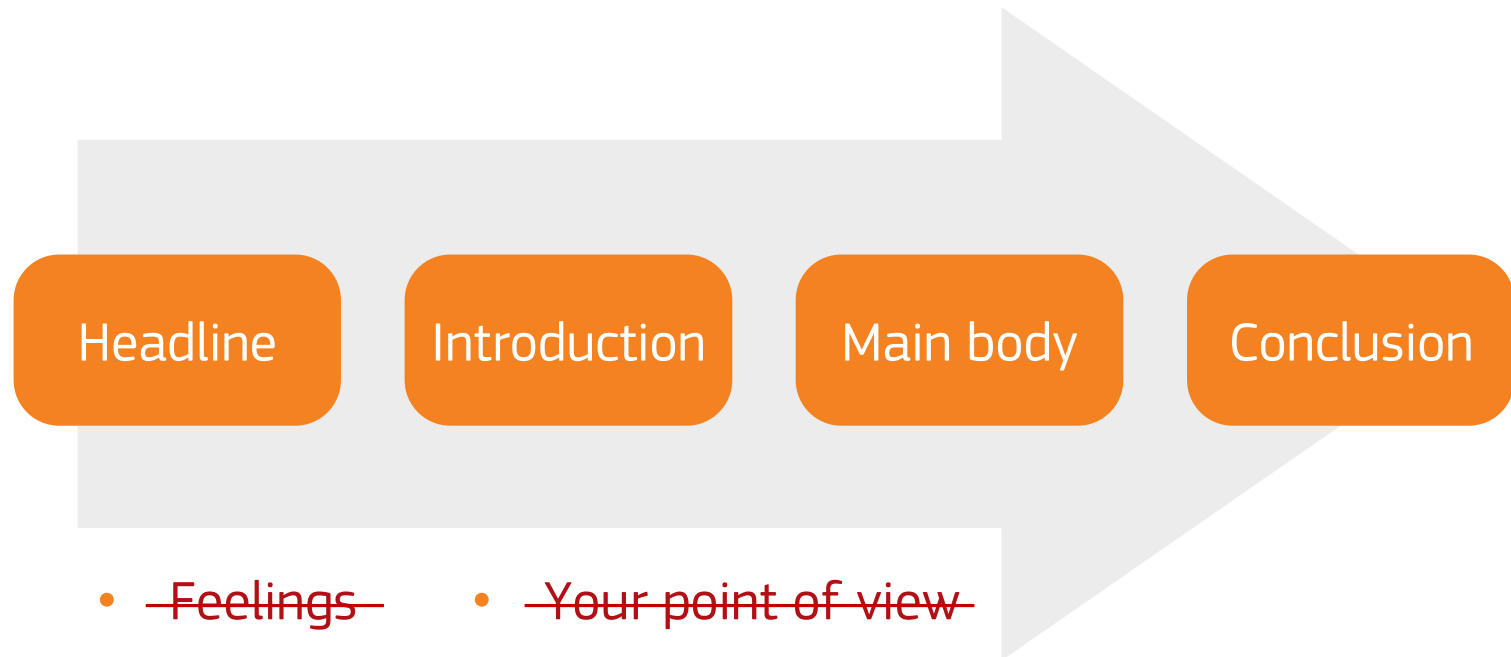
3 Reports, reviews, articles



Types of reports



Новостные репортажи



Пример новостной статьи

A Bangladeshi politician has been expelled from university after allegedly hiring as many as eight lookalikes to take her place in exams.

Tamanna Nusrat, from the ruling party, is accused of paying the lookalikes to pretend to be her in at least 13 tests.

Bangladeshi MP allegedly hired eight lookalikes to take her place in exams

Awami League's Tamanna Nusrat is accused of paying impersonators in at least 13 tests



Пример новостной статьи

The scandal emerged after the private broadcaster Nagorik TV entered a test hall and confronted one of the women posing as Nusrat, in a video that went viral. Nusrat, who was elected to parliament last year, was studying for a bachelor of arts degree with the Bangladesh Open University (BOU).

“We expelled her because she has committed a crime. A crime is a crime,” said the BOU head, MA Mannan. “We have cancelled her enrolment. She will never be able to get admitted here again.”

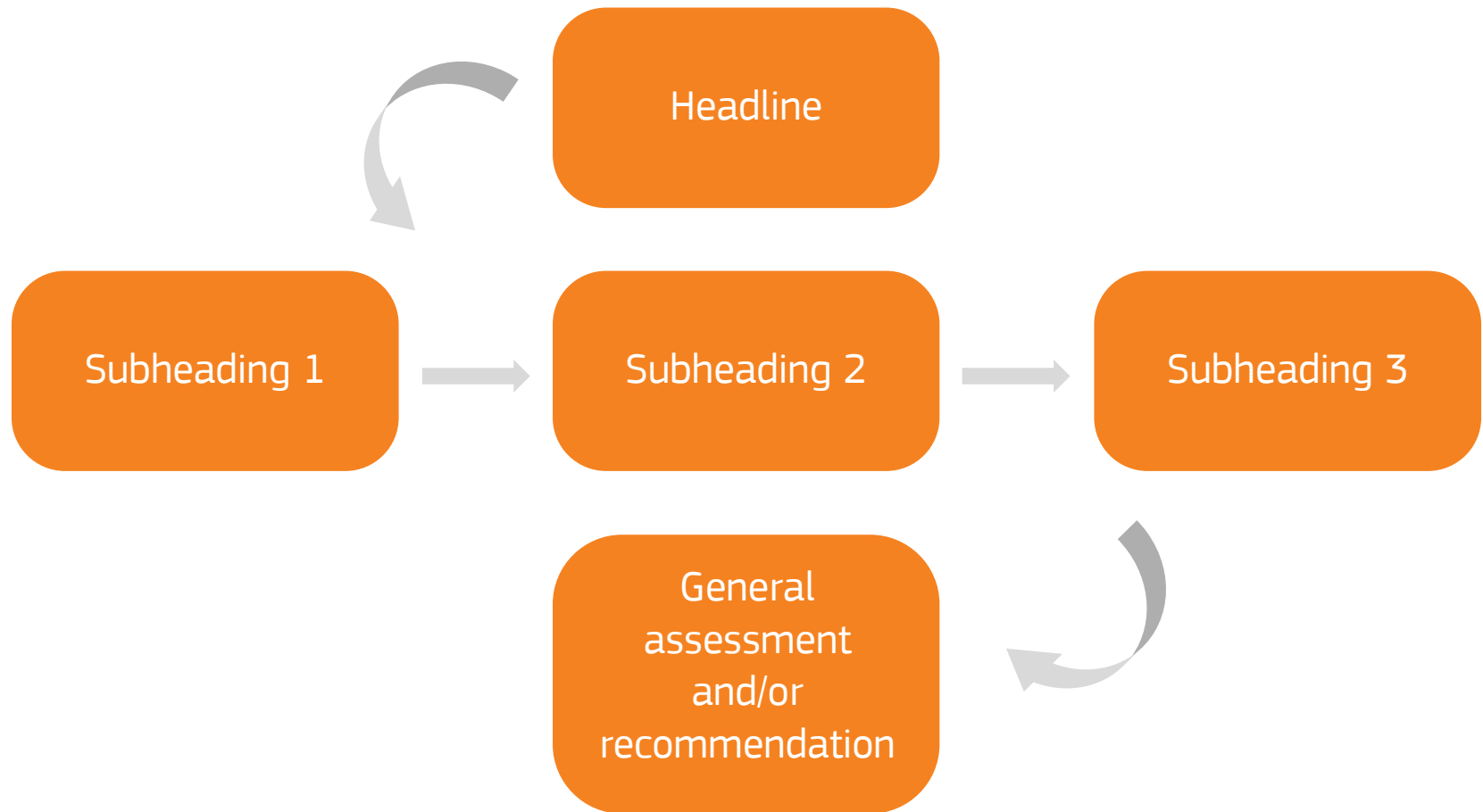
Nusrat could not be reached for comment.

Test fraud, cheating and leaking of question papers ahead of exams are common in Bangladesh, prompting authorities frequently to cancel results.

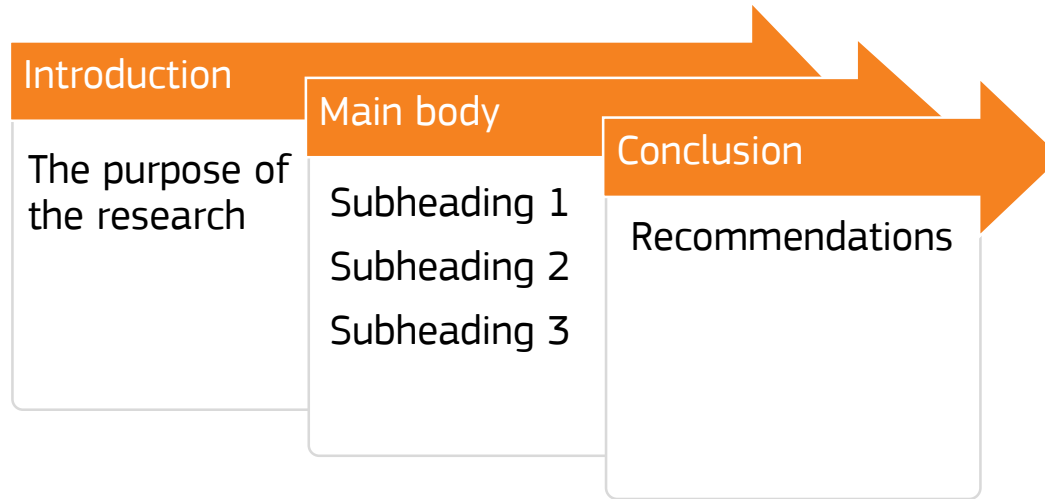
Main Body

Conclusion

Отчеты, отзывы об услуге/сервисе (good and bad points)



Результаты опроса/исследования



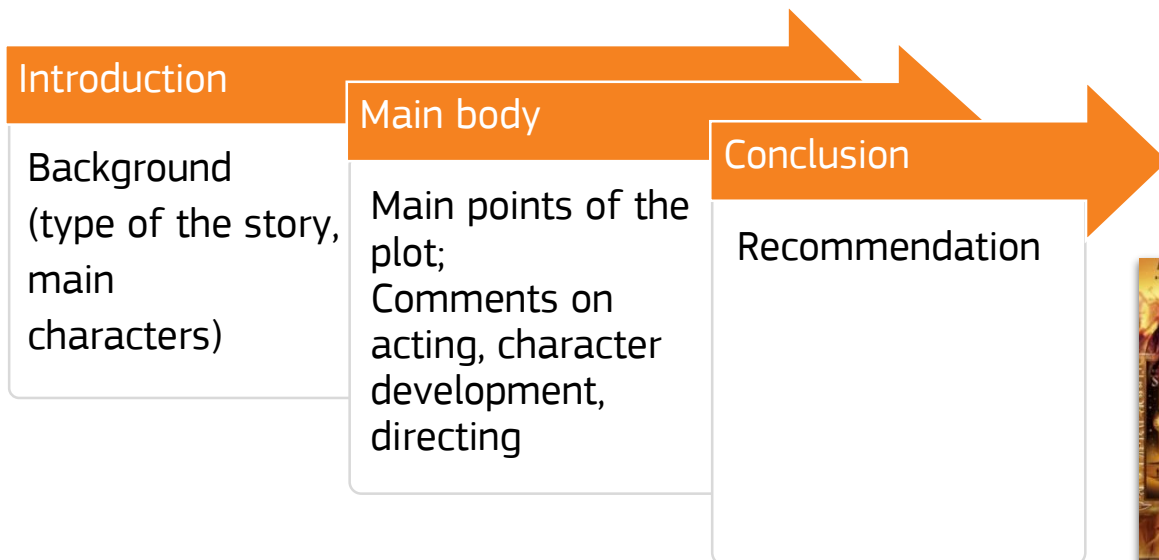
Useful expressions:

- one in five;
- seven out of ten;
- thirty per cent of the;
- people questioned;
- the majority of those questions;
- a large proportion of;
- a minority of.

Tricky numerals

- **one in five;**
One in five homeless people **is** employed. (singular)
- **seven out of ten;**
Almost seven out of ten employed persons **have** normal working hours. (plural)
- **thirty percent of the people questioned;**
Eleven percent of survey respondents **have** never traveled outside of the state where they were born. (plural)
- **the (vast) majority of those questioned;**
The majority of those questioned in Italy **want** referendum. (plural)

Review



Пример рецензии на фильм



Back to the Future (1985)

★ 10/10

How could anything be more fun than this?

Anonymous_Maxine 1 June 2000

Back To The Future is such an inventive and exciting piece of filmmaking that it is impossible to forget about it. The casting of every character involved was absolutely perfect, and the performances were spectacular. I first saw this film when I was six years old, and it is the only movie that I know of that I don't think I could ever get sick of.

One of the best things about Back To The Future is that it really makes you think. You can have in-depth conversations about the plausibility of the story-line and spend hours discussing the film. The story is awesome, it is delivered cleverly and entertainingly, and the movie as a whole is just so much FUN that it can be forgiven whatever number of time-travel discrepancies that may be found in the plot.

I cannot recommend this movie enough. I have never found a movie other than this one that provides such a huge dose of great fun, and it has the desirable quality where you are able to see something new each time you see it. The only problem is that they stopped at part III.

Useful Language for Reviews

Background

- This well-written/informative/fascinating book ...
- The film/story is set in ...
- The film/book tells the story of...
- This book is based on ... etc.

General Comments

- It is rather long/confusing/slow etc.
- The cast is excellent/weak ...
- The script is dull/clever ...
- It has a tragic/surprising end ...

Useful Language for Reviews

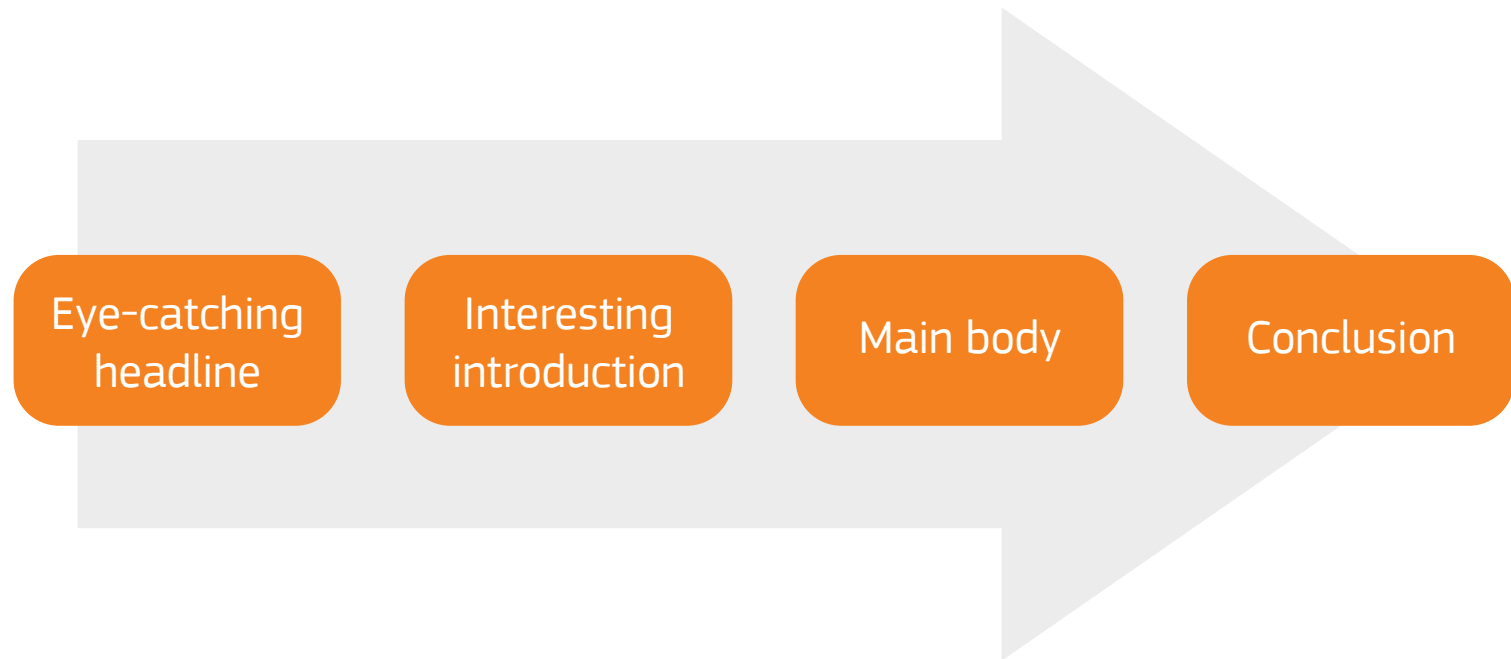
Main points of plot

- The plot focuses on ...
- The story begins ...
- The plot has an unexpected twist ...
- The film reaches a dramatic climax ...

Recommendations

- Don't miss it, ...
- It will change the way you see ...
- It is well worth seeing ...
- I wouldn't recommend it because...

Article



Tips for writing an article

- Определиться со стилем (официальный/неофициальный)
- Короткий, понятный для читателя заголовок
- Один абзац = одна определенная мысль
- Не используйте «простые» прилагательные
(~~good~~, ~~nice~~, ~~bad~~ → *splendid, gorgeous, awful*)
- Обращайтесь к читателю во втором лице (*you*)
- Аргументируйте свою точку зрения



Think of the most suitable heading



A local magazine has asked readers to write an article about their favourite things about the Internet. Write the article talking about the things you do with the Internet and recommend a website to other readers.



Комфортный английский в «Инглекс»

Английский по Скайпу — это возможность заниматься по удобному графику из любой точки мира. А еще в «Инглекс» вас ждет:



Человеческий подход



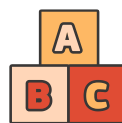
Сильные преподаватели



Разумные цены



Обучение через
общение



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<https://twitter.com/englexschool>



Telegram

https://telegram.me/englex_school



YouTube

www.youtube.com/c/EnglexTV



ИНГЛЕКС

Как успешно сдать Writing

That's all!



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